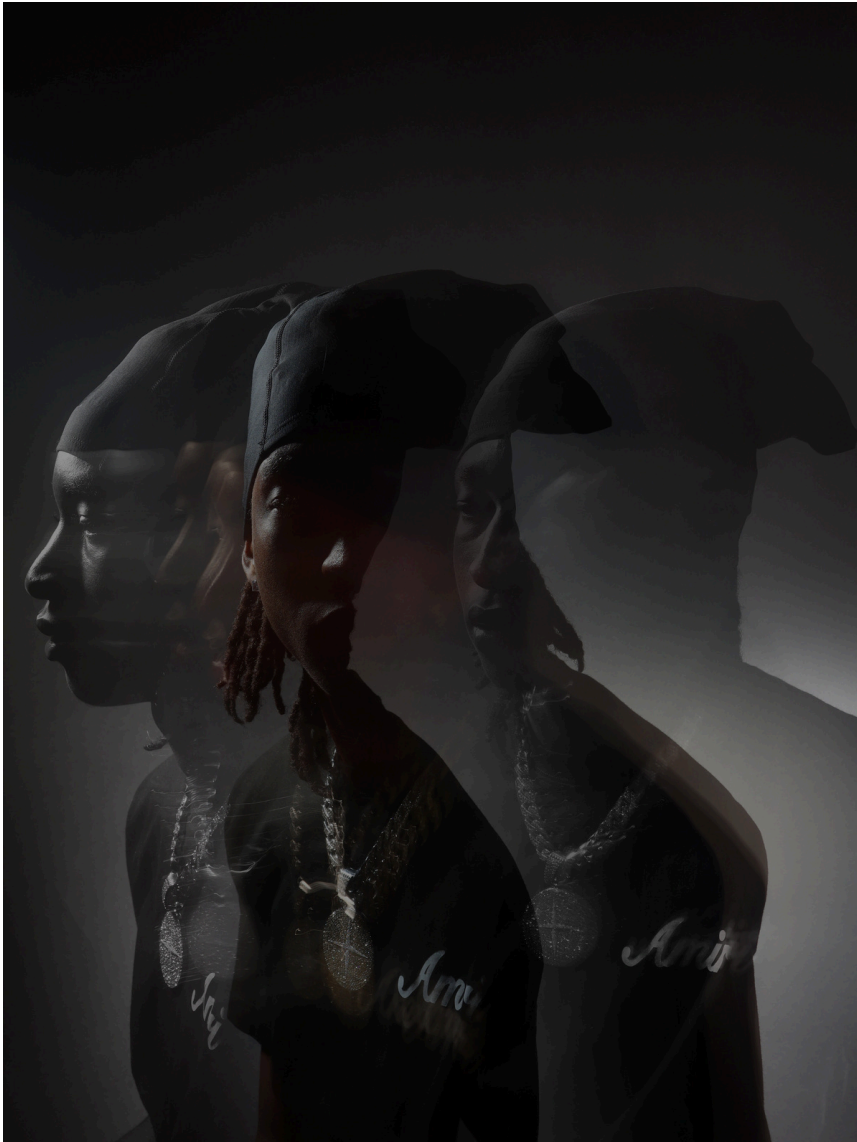# DIGITAL PHOTOGRAPHY & MEDIA I

MARA MAGYAROSI-LAYTNER // INSTRUCTOR
WILLIAM D. FORD CAREER TECHNICAL CENTER

SYLLABUS　　　　　　　　　　　　　　　　　　**2024/2025**

School Information
36455 Marquette
Westland, MI 48185
ford.wwcsd.net
734-419-2100
Wayne Westland Community Schools

Schedule
AM Shift | 7:25am-10:05am - M-F
PM Shift | 11:10am-1:50pm - M-F

CIP 10.0301 Graphic Print Technology
PSN 14207
Course Number V1810

Teacher Contact
magyarosi-laytnerm@wwcsd.net
Text Through Remind!
www.maramagyarosilaytner.com
734-419-2125

Remind Codes
AM: remind.com/join/24ammedia
PM: remind.com/join/24pmmedia

Software Covered

Ps **Adobe Photoshop**
Image Editing
Photo Retouching

Lr **Adobe Lightroom**
Image Editing
Organization
Manipulation

Equipment Used
14" Macbook Pro
Canon M50 Mark II Camera

Digital Photography & Media I is a one year program that exposes students to all aspects of the graphics industry with emphasis on digital photography. During this class, we will be covering the social and cultural context of photography through historical and contemporary times. We will also be covering the camera, studio lighting, alternative processes, and more! Experience in Adobe Creative Cloud applications, photography, or other visual arts is helpful, but not required.

The goal of our program is to help students develop the skills that will facilitate the student's transition into the job market or post-secondary education. We believe in hands-on instruction and deep immersion into the software. All software and hardware is geared towards industry standards. This class imparts; focus, time management, self-direction, problem solving, and taking charge of your own learning. Program completers can earn up to one semesters college credit.

State Consolidated Standards

1. Academic Foundations
2. Communications
3. Problem Solving and Critical Thinking
4. Information Technology Applications
5. Systems
6. Safety, Health, and Environmental
7. Leadership and Teamwork
8. Ethics and Legal Responsibilities
9. Employability and Career Development
10. Technical Skills
11. Printing Pathway

State Segments

1. Industry Overview
2. Safety and Health
3. Intro to Design and Image Development
4. Introduction to Image Output
5. Introductions to Finishing Operations
6. Employability Skills and Portfolio
7. Applied Academics
8. New Media, Advanced Design, and Image Level
9. Leadership
10. Advanced Image Output
11. Advanced Finishing Operations
12. Project Management

Leadership and Competitions

Students are encouraged to participate in various leadership activities, including but not restricted to: classroom tours, Scholastic Art Awards, Museum of Contemporary Art Teen Art Exhibition, Detroit Institute of Arts Wayne County Student Exhibition, Westland Public Library Photography Contest, and photo work for clients.

Course Materials | Overview

Students will use 14" Macbook Pro computers with the following software: Adobe Creative Cloud: Lightroom Classic, Photoshop, and In Design; Google Cloud with Docs, Sheets, and Slides. Students will use the internet to research photography inspiration, client needs, and software tutorials. Students will download fonts, if needed, to upload on their computers. Students will utilize Canon mirrorless cameras and lenses.

Course Materials | Supply Information

We supply most items that are necessary to the photographic process in class. The items below will be utilized on a constant basis within the photo studio. We will be supplying these items in the next few weeks. If they are lost, students are expected to replace them.

SD Card – 32 GB   USB Flash Drive – 64GB

The only required course supply that all students purchase is a hard shell case and soft sleeve for their computer. These can be found on Amazon for roughly $30 – I will post links on Google Classroom soon.

Course Materials | Computer

Photographer utilize specific computer hardware to accomplish the tasks of the trade. William D. Ford Career Technical Center will be supplying each Digital Photography & Media student with a computer with the appropriate programs to accomplish their projects to the fullest. These computers will be distributed during class in the first few weeks of the course.

Students will be expected to have the computer in class, charged, and fully functional every day to accomplish their tasks. Any damage to the computer will incur a fee for repair and/or replacement.

Course Materials | Camera

If they have a dSLR or Mirrorless camera, students may utilize their own cameras for class assignments/projects.

If student does not own a camera, we have Canon M50 Mark II Cameras available for checkout on a first come, first serve basis. Any damage to the camera will incur a fee for repair or replacement. It is important to return all rental items each day.

If you are in the market for a camera, look for either a dSLR camera or a Mirrorless camera –
- Canon Rebel T6, T6i, or T7 cameras
- Canon R Series Mirrorless Cameras

All of these options have camera lenses that switch out from the camera and give students options for shooting in both photography and video. ProCam in Livonia or Woodward Camera in Birmingham are great places to look – as well as Amazon, B&H, and Adorama.

Course Requirements | Work Based Learning

Students will be required to participate in multiple Work Based Learning activities per year. These activities cover a range of potential experiences, from in class career research, client based photography prompts, participation in competitions, and more. Work Based Learning activities often involve an external collaborator to give industry insights to students for real world observations.

Dress Code

All students are expected to follow the William D. Ford Career Technical Center Dress Code. In addition to the school's policies, Digital Photography & Media students are not allowed to wear open toe shoes when in the studio. Students are required to follow proper safety rules when operating equipment.

School Policies and Procedures

All students are expected to follow all policies and procedures in the WDFCTC Student Handbook.

Cell Phone Policy

Students are allowed to use cell phones in the classroom during personal work time. No phones are allowed during critiques or presentations of any kind.

Academics

Successful completion of a one year program will earn three elective credits. All Career-Tech programs meet the following requirements for graduation for Wayne Westland students.

- Final Year Math Related Credit
- VPPA (Visual, Performing, or Applied Arts) Credit
- World Language Credit
- Science Credit

Upon Completion

After completion of the Precision Exams Certification Testing, students will have Skill Competency Printouts available, ranking their technical skills completed in the program.

Students may also earn the following certificates:

- Perfect Attendance
- Outstanding Attendance
- Certificate of Completion
- Certificate of Outstanding Achievement

Job Placement assistance is available.

Students may be eligible to receive free college credit with successful completion. The qualifications and number of college credit hours varies by the college. We have current articulation agreements with Ferris State University, Washtenaw Community College, Schoolcraft College, and Henry Ford Community College.

Studio Learning Environment

Part of the wonderful part about being at Career-Tech is being a part of a fully functional studio environment. Consider yourself a working photographer on assignment – you will have access to many professional items within the space. Students are expected to fully participate during the process to show mastery of the skills developed.

All assignments will be located in our Google Classroom, which each student has already been invited to. Submissions of all work must be through Google Classroom, or there will not be credit.

Here are potential projects that are a part of the first year curriculum. These projects are subject to change at any time.

Semester I	Semester II
U1 | Camera Techniques	U4 | Contemporary Portrait
U2 | Composition Project	U5 | Product Advertisement
U3 | Modern Stories	U6 | Fashion Editorial

Studio and Behavior Expectations

- Be respectful of everyone. This applies to work content as well as behavior. Credit will not be given to any assignments with inappropriate content.
- Take pride in your work. Hard work and commitment will push your work leaps and bounds above those relying on talent alone.
- The photo studio is a shared space that requires leadership. There is an expectation of maturity, care, and consideration with our tools and technology.

Advanced Curriculum Opportunity

For seniors who did not have the option to have the two year experience, there is an opportunity to be a part of the Media 1.5 crew and have an accelerated curriculum for portfolio development. Please ask if you are interested.

Grading

Each project has its own requirements and expectations. Students are allowed to redo their projects within the deadline to improve their grade. We use a standard grading scale (A-E). Grades are determined on quality of work, effort, proper use of time, and following directions.

100-90% A	Projects, Critiques, Presentations: 55%
89-80% B	Planning, Research, Employability: 30%
79-70% C	Tests, Quizzes, and Other Assessments: 15%
69-60% D	
59-Lower E	

It is an expectation that ALL Digital Photography & Media I students must pass with a B (80%) or better to advance to the second year.

Grades will be posted in MiStar ParentConnect and are available for students and parents to view online.

Absences | Tardies

Attendance problems will significantly disrupt student learning and productivity. This program strives for excellent attendance to emulate what is expected in the workplace.

This class must be taken in person. Each class period accounts for three hours of classroom time – for example, missing one week of this course is the equivalent of missing three weeks of typical high school experience.

- Every student is expected to arrive on time, ready to work.
- Absences will effect the student's employability grade and academic performance in this program.
- A student can NOT test out of this class for credit.
- Students are expected to call/text the instructor before class starts if they are going to be absent.
- It is the student's responsibility to find out information they have missed during an absence.
- Consistent attendance is a consideration on the application process for the potential second year of this course.

Should absences become an issue, administration and parents/guardians will be involved in a behavior plan. If a student misses an unreasonable amount of time in class, credit/certification will not be given for the course.

Late Work

As to help students adjust to the responsibility of employment, late work will be accepted on a case by case basis. It is the responsibility of the student to consistently check Google Classroom for any missing assignments.

Student Name: _____

Class and Period: _____

I have read and understood the expectations outlined in the syllabus.

Student Signature: _____

Parent Signature: _____

Parent Name (Printed): _____

Parent Preferred Contact: **Email**   **Phone**

Parent Phone Number: _____

Parent Email: _____

Student Photography Expectations

As this is a photography course, the expectation is that students will be photographed. **If your student is unable to be photographed, your student will have to be scheduled in an alternative course.** Please indicate below if we have permission to photograph your student.

Permission to photograph your student: YES or NO

Artwork Sharing Expectations

Additionally, students are expected to enter contests and art exhibitions with their work. A few previous examples are the regional Scholastic Art and Writing Awards and the Museum of Contemporary Art Detroit's Annual Student Exhibition.

We would love to be able to share the work and accomplishments of your student!
Please indicate here if we have permission to do so.

Permission to share student artwork: YES or NO