



21st CENTURY SCHOOLS Communications Team Minutes

Wednesday September 2, 2009
Hoover Elementary Media Center

Chairperson: Jennifer Curry

Present: Jennifer Curry, Paula Hotaling, Jenny Johnson, Ginny Kowalski, , Brookellen Swope, Skip Monit, Martha Pitsenbarger

Meeting Began at 4:00pm.

Updates:

The Team Chairperson updated the team on what has been accomplished the past week. This included the distribution of 21st Century DVDs to all buildings to share with staff and parents; Connection newsletters distributed at the mall event and local libraries, a poster created by the team to update and display in the schools; and the layout for the brochure which the team will work on at the meeting.

Working on 21st Century Poster ad Brochure:

The team adding some information to the poster and the chairperson of the committee will work with the Communication Department to add the changes and have it printed so it may be displayed in all buildings.

The team also worked on the layout of the 21st Century brochure. A sample brochure was created at the meeting. The chairperson will create a draft and send it out to the team to preview. It is the hope of the committee that the brochure will be complete and ready for print in the next few weeks.

The next meeting will be at the end of the month.