



21st CENTURY SCHOOLS Communications Team Minutes

Tuesday October 27, 2009
Hoover Elementary Media Center

Chairperson: Jennifer Curry

Present: Jennifer Curry, Paula Hotaling, Jenny Johnson, Ginny Kowalski, , Brookellen Swope, Skip Monit, Julie Nicastri, John Goci, Sue Mason

Meeting Began at 4:00pm.

Updates:

The Team Chairperson updated the team on items the other teams have been working on. The committee discussed using email and robo-call to give updates on the 21st Century progress to parents and staff and possibly looking at updating the first page of the 21st Century webpage so it opens up to the question and answer sheet.

21st Century Buttons:

The team discussed pricing, size of the buttons and who would wear them. Brookellen Swope will get pricing information for 100 buttons. The team discussed having committee members as well as school personnel at each building wear the buttons and have copies of the question and answer brochure to pass out to the public as needed.

21st Century Topics for a Question and Answer

The first brochure is currently being translated into Spanish for parents in the district who request it. The Team Chairperson asked committee members to think about topics that should be included in the next Q and A and email them to her.

The next meeting will be on Wednesday November 11, 2009 at Hoover Elementary School.